

STEM School Chattanooga

PLT Purpose: To lead the greater parent group (Parent Organization) in support of the STEM School through planning, overseeing, and implementing PLT initiatives

Thursday, November 19
Parent Leadership Team Meeting (6:30pm-7:30pm)
Virtual Meeting on Zoom

- Welcome
 - Cheryl Cambron – PLT Meeting Facilitator
 - Terrie Quering – PLT Meeting Notetaker

- Attendance
 - Cheryl Cambron
 - Jim David
 - Stefanie deOlloqui
 - Tony Donen
 - Becci Furr
 - Julie Gersch
 - Cansandra Karl
 - Wafaa Mohamedahmed
 - Terrie Quering
 - Brian Sledge

- Committee Discussion and Plans:
 - Silent Auction Committee Chair: Julie Gersch
 - This can cost up to \$4000 for a platform
 - Next to cheapest option was priced around \$700
 - Bidding for Good is the best option
 - The company has 17 years of experience with online auctions
 - It's the most cost effective platform at \$600/year
 - The fee gives STEM access to all online fundraising resources for the whole year
 - The company takes 5% of each auction item
 - If donations come through the site, the company they keep 1.5% (donate now button)
 - It does offer the option for bidders to pay over to cover the fees
 - Julie is going to see if there are any additional fees - including credit card charges per transaction
 - Stefanie said she's used it before and it was a good platform but to check for set up fees & credit card fees as she's experienced with other platforms
 - This could be used next year in December for the auction (even if we have an in-person auction we can add an on-line option)
 - The site allows to limit bidders to STEM family or to open it up for the whole world
 - Shipping on items can be stated as pick-up only or bidder pays additional for shipping
 - The amount of data entry will be similar to last year's - just different in formatting
 - The auction can open up bidding for varied period of time; seven days is recommended length
 - Dr. Donen suggested something going out to the parents all week about the auction
 - Julie suggested giving parameters for donation items (\$ value, new items, summer camp donations, art, creative ideas, name a hallway for a year)

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- Stefanie suggested experiences - fab lab party, principal for a day, VP for a day, etc.
- Casandra suggested auctioning parking spaces; Casandra mentioned that some experiences might be a burden and to be sure they weren't more work for teachers/staff
- Julie suggested to put the teachers in charge of experiences that are easy for them to do but would be things kids would like to do; Dr. Donen said that would be doable
- Becci suggested themed experiences - tickets for hotels, movies, TN aquarium, academy sports - Julie said that was the types of things we've had in the past
- Casandra suggested at-home experiences as well
- Stefanie stated that art doesn't sell well at online auctions
- Casandra stated that custom art does sell well online
- Julie suggested selling front row seats for graduation
- Stefanie suggested any VIP seating for all school events
- The auction will coincide with the STEM showcase - probably the first week of February
- Can we sell class projects? Dr. Donen said to steer away from that this year with the level of stress at school with Covid-19.
- Julie is going to read the fine print for extra fees then get with Amy about reserving the site
- The auction committee will meet again in December.
- Staff Appreciation Committee: Terrie Quering, Becci Furr, Brian Sledge, Marcia Gloekler, Cheryl Cambron
 - Becci asked about teacher appreciation and with staggered schooling days; Dr. Donen said staff come every day - only students are staggered so we can proceed as normal
 - We're waiting approval for having parents donate money so we can get funds for food; we should know after Thanksgiving
 - The committee can individually package foods that are donated from restaurants
 - We can have food made in homes brought to STEM in individual packages
 - Terrie asked about the classroom needs being fulfilled before break or after break - Dr. Donen said it's fine to put it out there now
 - Becci stated boxed lunches are between \$10 & \$11 at most places
 - Wafaa suggested giving gift cards for drive-through meals
 - Becci said Steak & Shake gives good coupons
 - The target date for breakfast and lunch is Dec 11
 - The Staff Appreciation Committee will meet again in December
- Committee Update:
 - Facebook Internal Page: Cheryl Cambron
 - Cheryl is posting the messages from Dr. Donen
 - She has posted the links for Publix & Food City to donate money with each purchase
 - Parent Representatives for Learning Community Meetings: Julie Gersch, Cheryl Cambron, Kim Baucom, Brian Sledge
 - No meetings since last PLT
 - STEM has switched from the Missionary Ridge to the North River learning community

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- Spring Semester:
 - National Honor Society Committee: Lyn Potter
 - Nothing new

- Next PLT Meeting
 - Thursday January 7 at 6:30pm on Zoom